

CAREER BRIDGE · PROGRAMME BROCHURE

Career Bridge.

English plus real-world career insight. An inspiring programme that prepares 14–18 year-olds for university and early professional life.

FORMAT

3 tiers
1–2 weeks

AGES

14+
B1+ English

LOCATION

**London, United
Kingdom**

APPROACH

**Project-based
CLIL methodology**

**The programme that bridges the gap
between school learning and career
success.**

PREPARE · LEARN
UNFOLD · SUCCEED

More than an English course.

Career Bridge is built for students who want their summer in the UK to count for more than language practice. Alongside English, they work on real projects, meet professionals, and leave with evidence of what they can do.

It's an answer for the family who asks, "What will my child actually *do* in London?" — and for the student who wants to stand out when university applications come around.

PILLAR 1

Skills

Communication, teamwork, problem-solving and workplace behaviour — built through practical tasks, not lectures.

PILLAR 2

Foundations

Subject knowledge in Business & Finance, Engineering or Law — taught at university-style depth.

PILLAR 3

Experience

Real-world project work, set and reviewed by London companies, producing outputs students can show.

WHY AGENTS RECOMMEND IT

A clear upgrade from a traditional English course.

Same summer, same English progression — but students return with a project portfolio, a tutor's reference and a clearer sense of what they want to study.

Skills

Foundations

Experience

- ✓ **Practice-first.** Students learn by doing, with structured support around every challenge.
- ✓ **Real organisations** shape the project briefs — not textbook scenarios.
- ✓ **Expert tutors, subject specialists and industry professionals** across every cohort.
- ✓ **1- and 2-week options** for EFL students aged 14+, B1 and above.
- ✓ **Three clear tiers** so you can match the right level to the right student.

ONE MISSION, THREE TIERS

Match the tier to the student.

Each tier delivers all three pillars — Skills, Foundations and Experience — but emphasises one. Tiers can build on each other across summers, but every programme stands alone.

AT A GLANCE	TIER 1 Career Kickstart	TIER 2 Career Researcher	TIER 3 Career Intern
BEST FOR	Students exploring careers for the first time, building skills & confidence.	Students preparing for competitive university applications.	Students ready for work on project briefs inspired by real companies.
PILLAR EMPHASIS	Skills	Foundations	Experience
AGES	14 – 18	15 – 18	16 – 18
ENGLISH LEVEL	B1+	B1+	B2+
DURATION	1 or 2 weeks · 15 hrs/wk	1 or 2 weeks · 27 hrs/wk	2 weeks · 27 hrs/wk
SUBJECTS	Broad overview; specialism on request	Business & Finance · Engineering · Law	Business & Finance · Engineering · Law
ADMISSION	English level test	English level test · CV & Interview	English level test · CV & Interview

POSITIONING GUIDE FOR AGENTS

IF A FAMILY SAYS...

"They're young and not sure what they want yet."

First-time exposure. Lower hours, broader scope, no CV required.

Recommend: Career Kickstart (Tier 1)

IF A FAMILY SAYS...

"They're applying to top universities and need to stand out."

Subject depth, structured inquiry, and a personal statement draft to take home.

Recommend: Career Researcher (Tier 2)

IF A FAMILY SAYS...

"They want something that looks serious on a CV."

Project from a London company; final presentation to the host. Reference letter on host letterhead.

Recommend: Career Intern (Tier 3)

TIER 1 · SKILLS

Career Kickstart

First exposure to the world of work

Ages 14+

B1+ English

1 or 2 weeks

15 hrs/wk

Confidence and key professional skills, in practical contexts.

Best for high-school students exploring careers for the first time. Through hands-on workshops, teamwork and guided reflection, students build professional vocabulary and develop confidence in communication, problem-solving and workplace behaviour – while improving their English in meaningful, practical contexts.

FOCUS	SUBJECTS	CLASS SIZE	ADMISSION
Key skills · awareness	Broad overview	Max 15	English test

STUDENTS LEAVE WITH

- Reflection journal
- Self-assessment
- Course certificate
- Tutor's report

AGENT ANGLE

The natural first step. Lower hours and a broader scope make it the easiest "yes" for parents new to project-based learning, and a strong feeder into Tier 2 in a future summer.

TIER 2 · FOUNDATIONS

Career Researcher

Subject depth for university preparation

Ages 15+

B1+ English

1 or 2 weeks

27 hrs/wk

University-style inquiry, in their chosen field.

Built around structured projects in **Business & Finance, Engineering or Law**, designed to stimulate university-level inquiry, analytical thinking and collaborative problem-solving. Each cohort is supported by a guest expert through masterclasses, a mid-course review, and a final assessed presentation.

FOCUS	SUBJECTS	CLASS SIZE	ADMISSION
Subject · uni prep	Business · Law · Engineering	Max 15 · laptops	Test · CV · Interview

STUDENTS LEAVE WITH

- Project portfolio
- Reference letter
- Personal statement draft
- Course certificate
- Tutor's report

AGENT ANGLE

The strongest fit for ambitious students targeting competitive UK and US universities. The personal statement draft alone is often enough to justify the programme to academic-minded parents.

TIER 3 · EXPERIENCE

Career Intern

Projects from real London companies

Ages 16+

B2+ English

2 weeks

27 hrs/wk

Consulting-style project work, presented to a real host company.

The most advanced tier: a structured, group-based experience where students work on live, company-designed briefs and deliver outcomes suitable for real organisations. They visit the host, work under professional constraints, and present their recommendations directly to the company at the end of the programme.

FOCUS	SUBJECTS	CLASS SIZE	ADMISSION
Company project	Business · Law · Engineering	Max 15 · laptops	Test · CV · Interview

STUDENTS LEAVE WITH

Project portfolio

Reference letter *with host company logo*

Course certificate

Tutor's report

AGENT ANGLE

Our flagship programme. The host-company reference letter and final presentation are the closest a 16–18 year-old can get to genuine professional credibility before university.

SAMPLE HOST BRIEF · BUSINESS & FINANCE

CFO Dashboard for Scaling Businesses

A London growth-advisory firm asks students to design a Founder Finance Dashboard with 8–10 key metrics, define each, and propose a clear visual layout suitable for a board meeting.

SAMPLE HOST BRIEF · LAW

Contract Dispute Risk Assessment

A commercial litigation practice provides a contract extract and dispute summary. Students identify contested clauses, weigh legal and commercial risks, and outline a resolution strategy.

COMMON QUESTION

Do students work inside the company?

No — they work *for* the company, like consultants. The structure focuses on learning, not menial internship tasks.

SUBJECTS ON OFFER

Business & Finance · Engineering · Law

All host companies are London-based, with project briefs built around live business issues.

WHAT'S REQUIRED

Laptop, B2+ English, application

CV and interview are part of admission. Tablets and phones aren't sufficient for project work.

TEACHING & LEARNING

Students learn by doing – in English.

Every Career Bridge course is delivered through Content and Language Integrated Learning (CLIL). Students aren't *learning about* a subject in English – they're *doing* the subject, in English. Language and content develop together.

1

Authentic, not simplified.

Students engage with the kind of language they'll meet in university lectures and professional settings – subject-specific, in context, in real meetings and presentations.

2

Structured scaffolding.

Key vocabulary and concepts are introduced before each project. Tutors model professional phrasing. Large briefs are broken into manageable stages with feedback at each step.

3

Coached rehearsal.

Before any high-stakes presentation or consultation, students receive structured prompts, model examples, and rehearsal time with their tutor.

4

AI as a support tool.

Students are taught to use AI to clarify ideas and refine drafts – and to question outputs and adapt them into their own words, so language development remains genuine and active.

WHAT STUDENTS TAKE HOME

Tangible outputs from every tier.

A summer that translates into evidence – for university applications, future internships, and the student's own sense of direction.

TIER 1 · KICKSTART

- End-of-course certificate
- Reflection journal
- Self-assessment forms
- Tutor's report

TIER 2 · RESEARCHER

- Project portfolio
- Reference letter
- Personal statement draft
- Course certificate · Tutor's report

TIER 3 · INTERN

- Project portfolio
- Reference letter *with host company logo*
- Course certificate
- Tutor's report

AGENT FAQ

The questions families ask first.

Q Are the three tiers connected — do students need to do them in order?

No. Each tier stands alone and is complete in itself. Students may also return in future summers for a more advanced tier.

Q Can I send a closed group on dates that aren't advertised?

For closed groups, dates can usually be adjusted. Individuals joining an international cohort follow the advertised dates so they start and finish the project with the team.

Q What's included in the programme fee?

All programme activities and staff, accommodation, full board (three meals a day), local transport for scheduled excursions, and a structured leisure schedule.

A curated set of common questions. The full FAQ — including subject availability, joining as an individual, and reading lists — sits on the website.

Q Can students attend without a Group Leader?

Yes, normally for Tiers 2 and 3 (ages 16+). PLUS provides a dedicated Student Supervisor for full pastoral support throughout the programme.

Q Can Career Bridge students travel with Summer School students?

Yes. A group can mix both. For any student under 16, the Group Leader must remain with them at all times — including when schedules differ between programmes.

Q What if a student's English is just below the level required?

If they're close to the level and highly motivated, exceptions may be considered case by case. Speak to PLUS so we can review suitability together.

GROUP LOGISTICS FOR AGENTS

Minimum numbers

Programmes normally run from 8 confirmed students. Smaller groups may be considered at PLUS's discretion.

Closed groups

If you enrol 8+ and there's no demand from other markets, the cohort may run as a closed group. Tell us in writing if you'd prefer it not to.

International cohorts

We aim to mix nationalities, particularly in Tiers 2 and 3, but cohort composition depends on confirmed bookings.

NEXT STEPS

Ready to position Career Bridge with a family?

We'll help you scope the right tier, confirm availability, and help you get started. Speak to your PLUS account manager — visit the Agency Area for further details.

- 1 **Profile the student.** Age, English level, ambitions, group size.
- 2 **Match to a tier** using the positioning guide on page 03.
- 3 **Contact PLUS** for dates and a tailored proposal.

CAREER BRIDGE · 2026

Step in.

Career Bridge brings real companies and expert educators together to give young people experiences that shape their choices — and prepare them for the world ahead.

TALK TO US

Contact your PLUS account manager for tier matching and available dates — they can help with any questions you may have from programme details to pricing.

ONLINE

Full programme details, host-company profiles and the complete FAQ live on the Career Bridge pages of our website.

THIS BROCHURE

Career Bridge — Agent Edition, 2026.
Information correct at time of printing; please confirm current details with PLUS before quoting families.